

Gambling as a Cultural Accomplishment

– The real experiences of women that bet on horse racing as a hobby –

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This study explores how much women that bet on horses as a hobby enjoy horse racing.

For this study, half-structured interviews were conducted with three women that like horse racing.

This study is situated as research into life stories, thus translations were conducted word-for-word, and the stories were analyzed from the viewpoints of both the interviewer and the interviewees.

The results showed that women that like horse racing enjoy it in a variety of ways. The women emphasized certain processes of horse racing and bought bets for horse racing as a means of reinforcement for themselves and for the race horses. This paper thus relates that women that like horse racing do it as a hobby so as to explore horse racing as a culture.