

# 「イノベーション・マネジメント特別講義」のご案内

## “Managing innovation in an age of industry convergence”

Guest lecturer: Dr. Fredrik Hacklin, ETH Zurich



### ETH zürich

立命館大学大学院テクノロジー・マネジメント研究科 (MOT) では、ノーベル賞受賞者 21 名を輩出した欧州の名門理工系大学、スイス連邦工科大学チューリッヒ校 (ETH Zurich) より Fredrik Hacklin 博士を招聘し、「イノベーション・マネジメント特別講義」を 2015 年 10 月 19 日 (月) に開催します。同講義は同大学院英語開講科目 Technology Management III (特殊講義 MU・理工学研究科特殊講義 (共通) EA) の一部として開講するため、英語による講義となります。他学部・他研究科の学生による聴講を歓迎します。

📖 開催日時: **2015年10月19日(月) 18:00~21:10**

📖 講義会場: 立命館大学大阪いばらきキャンパス (OIC) **A棟3階 AC348教室 (会場)**  
びわこ・くさつキャンパス (BKC) **アドセナリオ2階 A201教室 (遠隔配信)**

📖 使用言語: 英語 (English)

📖 申込方法: 直接上記会場 (OIC 又は BKC) にお越しください。

### 〔講師紹介〕 Dr. Fredrik Hacklin スイス連邦工科大学 (ETH Zurich) 管理技術経済学科

Fredrik Hacklin is the executive director of the Corporate Innovation Lab, a joint research initiative of ETH Zurich, Bain & Company and Swiss industry, and serves as a faculty member at the Department of Management, Technology and Economics. He is a fellow at Harvard University and visiting faculty at ESMT Berlin. Previously, he was an associate with the consulting firm Booz Allen Hamilton (today Strategy&, PwC) in its communication, media and technology practice, and a visiting professor at Keio University. He has held further visiting positions at Stanford University and Aalto University. His research, teaching and advisory activities are in the field of innovation and entrepreneurship, which particular focus on challenges associated with blurring industry boundaries and their implications for firm strategy. His results have appeared in various journals and he is author of the book Management of Convergence in Innovation (2008). He has worked with companies such as ABB, Bang & Olufsen, Clariant, Deutsche Telekom, DHL, Ericsson, MTS, Nokia and TeliaSonera. He is recipient of the annual research award by the Alcatel Lucent Foundation for Communications Research, for his work on ICT industry convergence. His article “Strategic choices in converging industries” (MIT Sloan Management Review, 2013) was selected “Top Strategy Article” by the Stanford Graduate School of Business. Fredrik holds a PhD in management from ETH Zurich, an MSc in computer science from KTH Royal Institute of Technology Stockholm, and a BSc in computer science and physics from RWTH Aachen. He is a member of the Academy of Management, and the Strategic Management Society.

### 問い合わせ

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