

Entrepreneurship in Life Sciences

~Linking Laboratory to Global Health for Combating Infectious Disease~

July, 18-20, 2016

Venue:

Faculty of Pharmaceutical Sciences,
2F, Multipurpose room,
Hokkaido University

Objective:

Introducing students to global health leaders. Students will work on group competition to develop innovative plan to combat infectious diseases, such as Neglected Tropical Diseases (NTDs).

本キャンプは、大学院、博士課程取得者、教員向けのプログラムで、すべて英語で行われます。参加希望者は7月11日までに以下のメールアドレスに、氏名、所属、連絡先(メールアドレス)を連絡してください。
The workshop is for graduate students, doctoral degree holders, and academic faculty members. The program is held entirely in English. To register, please send the following information to souyakusouyaku@pharm.hokudai.ac.jp by July 11; name, department, and e-mail address.

July 18, Mon.

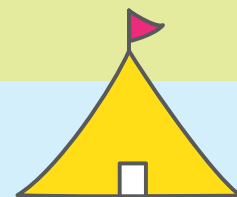
Welcome Reception

17:30-

Hokkaido's BBQ (Genghis Khan Party)

Toast Speech: Prof. Katsumi Maenaka (Hokkaido University)

Venue: the Medicinal Plant Garden



July 19, Tues.

MC: Prof. Kota Kodama (Ritsumeikan University)

Opening Remarks

9:00-9:05

Prof. Kenji Monde (Hokkaido University)

Welcome and Introduction

9:05-9:15

Prof. Tack Joong Kim (Yonsei University)

Keynote Speech

9:15-10:00

From Bioscience to Global Health and Beyond

Prof. Kiyoshi Kita (Nagasaki University)

10:00-10:45

Combating NTDs by Public Private Partnership

Dr. BT Slingsby (Global Health Innovation Technology Fund)

Innovation Workshop

11:00-12:00

Business Model Canvas

Dr. Shin Yamamoto (Business Model Innovation Association)

Lunch

Project Workshop

13:00-14:30

Field work for Global Health

Facilitator: Dr. Shin Yamamoto (Business Model Innovation Association)

Group Work

14:45-17:45

Developing business idea with the use of Business Model Canvas

Feedback Session

18:00-19:00

Interim evaluation from experts

July 20, Wed.

Group Work

9:00-12:00

Lunch

Group Presentation

13:00-14:30

Closing Remarks and Award Ceremony

14:50-

Prof. Yasuyuki Igarashi (AMED)



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Co-Organizers: Center for Research and Education on Drug Discovery and Life Innovation Center, Hokkaido University, Graduate School of Technology Management, Ritsumeikan University, Health and Global Policy Institute, Yonsei-Fraunhofer Medical Device Lab, Yonsei University
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