

# Hokkaido University BioCamp 2017

## Entrepreneurship in Life Sciences

~Linking Laboratory to Business for Design of Innovative Medical Device~

**Aug, 4-6, 2017**

**Venue:**

Faculty of Pharmaceutical Sciences,  
2F, Multipurpose room,  
Hokkaido University

**Objective:**

*Introducing students to design the development strategy of medical device. Students will work on group competition to develop innovative plan.*

本キャンプは、大学院、博士課程取得者、教員向けのプログラムで、すべて英語で行われます。参加希望者は7月21日までに以下のメールアドレスに、氏名、所属、連絡先(メールアドレス)を連絡してください。

The workshop is for graduate students, doctoral degree holders, and academic faculty members. The program is held entirely in English. To register, please send the following information to

[souyakusouyaku@pharm.hokudai.ac.jp](mailto:souyakusouyaku@pharm.hokudai.ac.jp)

by July 21; name, department, and e-mail address.

**Aug 4, Fri.**

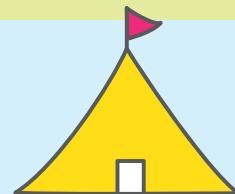
**Welcome Reception**

17:00-

Hokkaido's BBQ (Genghis Khan Party)

Toast Speech: Prof. Tack joong Kim (Yonsei University)

Venue: the Medicinal Plant Garden



**Aug 5, Sat.**

MC: Rika Yamazaki, Mwila Hilton Mwaba (Hokkaido University)

**Opening Remarks**

9:00-9:05

Prof. Kota Kodama (Ritsumeikan University)

**Keynote Speech**

Basic research introduction to lipid biology

9:05-9:35

Prof. Tae-Sik Park (Gachon University)

9:35-10:05

Commercialization example using scientific results

Prof. Tack Joong Kim (Yonsei University)

10:05-10:35

Research applications in medical devices

Prof. Han Sung Kim (Yonsei University)

10:50-11:20

Research applications in medical devices

Prof. Kaori Kuribayashi-Shigetomi (Hokkaido University)

**Introduction Workshop**

Main facilitator :Dr. Shin Yamamoto (Business Model Innovation Association)

11:20-12:10

**Lunch**

**Project Workshop**

13:00-14:30

Ideation workshop by LEGO® SERIOUS PLAY® Method

**Group Work**

14:45-17:45

Developing business idea by Business Model Generation

**Feedback Session**

18:00-19:00

Interim evaluation from experts and home work

**Aug. 6, Sun**

**Group Work**

9:00-12:00

**Lunch**

**Group Presentation**

13:00-14:00

**Closing Remarks and Award Ceremony**

14:00-

Prof. Katsumi Maenaka (Hokkaido University)

**Additional Activity**

Hokkaido Nippon Ham Fighters vs Orix Buffaloes (professional baseball official game) on Sapporo Dome, Ticket Free(Foreigner only)

Sponsor: MEXT "Top Global University Project"

Co-Organizers: Center for Research and Education on Drug Discovery and Life Innovation Center, Hokkaido University, Graduate School of Technology Management, Ritsumeikan University, NUGA MEDICAL Co.,Ltd

Brain Korea 21 plus, Yonsei University

Email: [secretary\\_kinou@pharm.hokudai.ac.jp](mailto:secretary_kinou@pharm.hokudai.ac.jp)

Tel: 011-706-3764

Hokkaido Summer Institute;

Special Lecture on Drug Discovery Science (Bio Camp)

大学院共通科目、単位数 (1)