

シラバス参照

開講年度	2019
講義コード	037139EA
科目ナンバー	[APS]-[HT]-[200]
開講セメスター	夏セッション1
講義名・クラス名	遺産観光論EA
担当教員	JOLLIFFE Lee
備考	<p>本科目担当教員名は「ダミー」となっていますが、教員名は「JOLLIFFE Lee」となります。 “JOLLIFFE Lee” will teach this subject.</p> <p>注意: 夏セッション1は8月1日(木曜日)から8月5日(月曜日)に開講されます。 なお、8月3日、4日は土曜日、日曜日ですが、授業は実施されます。 また、上記とは異なる期間に授業が実施される場合もありますので、必ずシラバスを全て確認してください。 Note: The period for Summer Session I this academic year is August 1st – August 5th, Thursday – Monday. Lectures will be held on August 3rd and 4th, regardless of whether this day falls on a weekend. Some subject can be held in the different date from above period. Please make sure to confirm the schedule and content in the syllabus.</p> <p>For 2017 Curriculum students only. 2011 Curriculum students may register for '030336EA Heritage and Cultural TourismEA'. 2017カリキュラム学生対象科目です。2011カリキュラム学生は「030336EA 遺産・文化観光EA」を履修登録してください。</p>

講義分野	<p>Heritage, Tourism</p> <p>当フィールドの設定は、関心のある分野に該当する科目を検索、閲覧するものです。興味のある分野を示しているだけで、卒業に必要な単位区分とは関係がありません。単位区分については、ハンドブックを参照の上、履修するようにしてください。</p>
履修の目安	Introduction to Tourism
授業概要	<p>This course explores the nature of heritage tourism. It surveys the issues that influence the development of heritage for tourism. Perspectives on heritage provisions for tourism will be examined in the context of local heritage resources as well as of local, national and international policies. The course will include a field trip to identify and assess local heritage suitable for development into heritage tourism products.</p>
到達目標	<ul style="list-style-type: none"> • Understand the relationship between heritage and tourism and the nature of heritage tourism • Understand the organisation and management of heritage at the international, national and local levels • Be informed of trends in the development of heritage for tourism, and of the motivations and interests of the heritage tourist • Be able to identify principles involved in the planning, development and management of heritage resources, sites and attractions for tourism • Be aware of the philosophical and ethical issues involved in the use of heritage for the development of tourism • Be able to organise and conduct research on the development of heritage for tourism.
授業方法	Lectures, Case Studies, Discussions (pairs), Interactive Workshop, Group Work (groups of 5), Group Project, Group Presentations, Field Trip
毎回の授業の概要	<p>1. Heritage, 2. Heritage Management, 3. Heritage in Beppu – Introduction, 4. Heritage Tourism (Reading #1), 5. Heritage Tourism Resources, 6. Heritage in Beppu – Practical, 7. Heritage Asset Audit (Reading #2), 8. Types of Products, 9. Heritage Tourism Market, 10. Heritage Tourist Typology (Reading #3), 11. Niche Forms of Heritage Tourism, 12. Heritage Tourism Presentation, 13. Principles of Heritage Tourism – Review, 14. Issues, Challenges and Future of Heritage Tourism, 15. Final Examination</p>
予習・復習の内容と分量	#1 Timothy, D. J., & Boyd, S. W. (2006). Heritage tourism in the 21st century: Valued traditions and new perspectives. Journal of heritage

	<p>tourism, 1(1), 1-16.</p> <p>#2 du Cros, H. (2001). A new model to assist in planning for sustainable cultural heritage tourism. International journal of tourism research, 3(2), 165-170.</p> <p>#3 McKercher, B., & Du Cros, H. (2003). Testing a cultural tourism typology. International Journal of Tourism Research, 5(1), 45-58.</p>																									
成績評価方法	<p>Attendance - 20%</p> <p>Group Project Presentation - 30%</p> <p>Final In Class Test - 50%</p>																									
多文化協働学修の実践方法	In class discussions (pairs of students), group work (students randomly assigned), field trip (work with a partner).																									
学生への要望事項	Assigned readings should be read as before class as indicated in the course topic outline.																									
テキスト備考	No textbook. Course materials will be provided in the class.																									
テキスト(授業を履修する上で、購入が必須となる書物)																										
参考文献備考																										
参考文献(図書、視聴覚資料)*ライブラリーリザーブコーナーに設置	<table border="1"> <tr> <td>1.</td> <td>書名*</td> <td colspan="4">Cultural Tourism</td> <td>ISBN13桁*</td> <td>9780415833974</td> </tr> <tr> <td></td> <td>著者名*</td> <td>du Cros, HI and McKercher, B.</td> <td>出版社</td> <td>Routledge</td> <td>出版年</td> <td>2015</td> <td>版・シリーズ・巻</td> <td>2</td> </tr> <tr> <td></td> <td>注釈</td> <td colspan="6">E-Book (shown below in the "E-Book & Course-related links" column)</td> </tr> </table>	1.	書名*	Cultural Tourism				ISBN13桁*	9780415833974		著者名*	du Cros, HI and McKercher, B.	出版社	Routledge	出版年	2015	版・シリーズ・巻	2		注釈	E-Book (shown below in the "E-Book & Course-related links" column)					
	1.	書名*	Cultural Tourism				ISBN13桁*	9780415833974																		
		著者名*	du Cros, HI and McKercher, B.	出版社	Routledge	出版年	2015	版・シリーズ・巻	2																	
		注釈	E-Book (shown below in the "E-Book & Course-related links" column)																							
	2.	書名*	Heritage Tourism				ISBN13桁*	9780582369702																		
		著者名*	Timothy, D.J., Boyd, S.W.	出版社	Person Education Limited	出版年	2003	版・シリーズ・巻	1																	
		注釈																								
	3.	書名*	Cultural Heritage and Tourism				ISBN13桁*	9781845411763																		
		著者名*	Timothy, D.J.	出版社	Channel View Publications	出版年	2011	版・シリーズ・巻	1																	
	注釈	E-Book (shown below in the "E-Book & Course-related links" column)																								
参考文献(雑誌、年鑑白書等)																										
備考																										
担当教員研究室電話番号																										
担当教員E-mailアドレス	ljolliff@unb.ca																									
E-Book および関連ページ	<table border="1"> <tr> <td>1.</td> <td>UNESCO World Heritage Centre</td> <td>World Heritage News</td> </tr> <tr> <td>2.</td> <td>UNESCO World Heritage Sites</td> <td>List of Inscribed Sites</td> </tr> </table>	1.	UNESCO World Heritage Centre	World Heritage News	2.	UNESCO World Heritage Sites	List of Inscribed Sites																			
1.	UNESCO World Heritage Centre	World Heritage News																								
2.	UNESCO World Heritage Sites	List of Inscribed Sites																								

3.	UNESCO Intangible Cultural Heritage	ICT News
4.	UNESCO ICT Lists	List of Inscribed ICT
5.	UNWTO Culutral Heritage	Description
6.	ICOMOS Heritage at Risk from Tourism	Discussion
7.	Cultural Tourism	Further Reading
8.	Cultural Heritage and Tourism	Further Reading