

~Special Seminar~

# Global Management and Global Marketing

Prior  
Application  
Required

Free  
of  
Charge



*“The economic competitions among countries intensify, and the fight for food and natural resources is occurring.*

*The phenomena of environment destruction created from mass production and consumption are also visible in each country. How to maintain the balance of above issues is the key in this global society. “*  
(from syllabus)

Guest Speaker

**Masayuki KASHIKI (Ph.D.)**

(Previously a Vice President, SHIPLEY COMPANY, USA. Currently, owns self-employed international business consultant in USA )

**Wed Oct 10 13 : 00 ~ 18 : 00**

**Fri Oct 12 13 : 00 ~ 18 : 00**

**Venue: Seminar Room / Section of Electronic  
System, 1<sup>st</sup> Fl, West Wing**

**Participation Eligibility:**

Graduate students whose research fields are connected to science, engineering or MOT.

\* This is a serial seminar and to be given in English.

\* Syllabus is available on request.

Please send your name, affiliation (graduate school, program, year grade) and e-mail address by e-mail for application.

E-mail to: [d-career@st.ritsumei.ac.jp](mailto:d-career@st.ritsumei.ac.jp)

Application Deadline: 28 Sep 2012