

EDGE-NEXT Presents

「プロ直伝！成功するビジネスプラン作成セミナー」



～開催内容～

- 開催日時: ①2021 年 5 月 12 日(水) 18:00-19:40
②2021 年 5 月 19 日(水) 18:00-19:40

※①が前編、②が後編です。どちらも参加する必要があります。

- 会場: zoom (オンライン)

- 講師: EdgeBridge 合同会社 代表: 唐川 靖弘 氏

外資系のコンサルティングファーム、広告代理店などでブランディング・マーケティング戦略立案に携わったのち、2016 年に EdgeBridge 合同会社設立。多国籍企業や日本企業に対する新市場創出および組織変革のコンサルティング・コーチングを行っている。

コーネル大学 MBA INSEAD Executive Master in Change.



- 実施言語: 日本語(発表) / 英語(資料)
- 募集定員: 50 名 (先着)
- 講師からメッセージ

Developing a good business idea is not by nature, but by nurture. In this series of workshops, you will go through the basics necessary for developing business ideas and business plans. Hope you join and enjoy gaining important knowledge and frameworks applicable not only to business case competition but also to many of your personal and professional situations.

Look forward to seeing you soon!

- 応募方法

右の QR コードもしくはキャンパスターミナルのリンクより
5 月 7 日(金) 正午までに応募してください。

Zoom の MTG ID は応募者へメールにて送信されます。



EDGE-NEXT Presents

“Lean from the Pros!! Startup Businesses: How and Where to Begin”



~Workshop Details~

- Date & Time: ① 12th May, 2021 (Wed) 18:00-19:40
② 19th May, 2021 (Wed) 18:00-19:40

*① is Part1, ② is Part2. You should attend both sessions.

- Venue: zoom (Online session)
- Instructor: EdgeBridge, LLC Director:

Mr. Yasuhiro KARAKAWA

After his career in branding and marketing strategy development at consulting firms and advertising agency, Yasu Karakawa established his own company EdgeBridge LLC in 2016. Yasu works with multinational and Japanese companies to help them create new market and realize organizational change through his consulting and coaching. He earned MBA at Cornell University and Executive Master in Change at INSEAD.



- Language: Japanese (Presentation) / English (Document)
- Capacity: 50 students (on a first-come-first-served basis)
- Message from instructor

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- Application

Please access the QR Code to the right or URL at Campus Terminal and complete your application by 12:00 on 7th May, 2021 (Fri).
Zoom MTG ID will be sent to the applicants by email.

