

Students Event Management Planning Team

【8/4 application deadline】 “BUDO” Re:FRAME Stage Event Co-Creation Program
Recruiting students to work on event planning, publicity strategies, and international expansion!



We are looking for program members to create a martial arts(Budo) and Japanese culture event! (Capacity: 30 people)

This is a program to give shape to such ideas as

“I want to gain experience in co-creation beyond the boundaries of faculties and students”

“I want to think of a mechanism (PR and marketing) to move people through SNS and posters”

“I want to plan a project involving international students”

This project is a stage event based on the theme of “Budo,” a traditional Japanese culture.

The core of this project is the “Student Management Planning Team,” which is in charge of event content planning, PR strategy, and international development.

The program includes a pre-event study tour (overnight stay) to learn about/experience Japanese culture and budo, so no previous experience or knowledge of budo is required at the time of application.

We are looking forward to receiving your application!

Application deadline: Monday, August 4, 2025, 12:00 p.m.

This application guideline is for a student management planning team. We are also looking for a student creator team involved in stage production such as video, lighting, and sound. Please [click here](#) for details.

1. Program Overview

The “BUDO Stage Event Co-Creation Program” is a two-month program to co-create the first “BUDO RE:FRAME” event in Japan to be held on the evening of December 11 (Thursday) at the Grand Hall of the Osaka Ibaraki Campus (OIC), transcending the boundaries of faculty, students and affiliations. This is a program that transcends the boundaries of faculties, students, and affiliations.

*BUDO RE:FRAME" = An event that challenges a new form of sports spectating, combining demonstrations and matches by martial arts groups, staging by students, and creativity in stage direction, video, lighting, etc. In addition to events on the stage of the OIC Grand Hall, there will also be hands-on events in the OIC facilities with the aim of disseminating Japanese culture. In addition to the on-stage events at the OIC Grand Hall, there will also be hands-on events at the OIC facilities to promote Japanese culture.

This program will recruit students for the Executive Committee, which will be responsible for event management and planning. The students will receive preliminary study tours (Japanese culture, martial arts experience, etc.) and support from companies, as well as event management and content production on the day of the event.

As a student management team, they will be responsible for event planning and management, PR strategies, international expansion, etc., and will promote the project as a collaborative effort over several months with student athletes belonging to the Athletic Association and the ReLIVE Executive Committee (Home Game Executive Committee).

2. goals of the project, capabilities to be acquired (experience to be gained)

Goal: To realize a “new sports spectator” event that combines martial arts, Japanese culture, and creativity on the stage of the Grand Hall at the Osaka Ibaraki Campus. Develop a variety of measures (content, etc.) centered on the promotion of Japanese culture and disseminate them widely to society, and achieve high results in terms of the number of visitors, video viewers, and visitor satisfaction for the event.

Specific goals: To be set by the student management team after the start of the program.

What you will learn (experience gained):

- Practical skills in planning and managing new events.

Practical skills in planning and organizing new events; - Knowledge and experience in public relations, external relations, marketing, and other areas to ensure the success of events

The ability to collaborate with students from diverse backgrounds and stakeholders, transcending the boundaries of faculty and student groups.

Knowledge of Japanese culture and martial arts, and the ability to communicate and plan events.

3. program content



1

【9/27-28】 Overall Kick-Off and Overnight Pre-Learning Tour

• Kawamura Noh Stage Nohgaku Interesting Lecture Experience

Learn about the culture of Noh and re-recognize Japanese culture. Learn about the business model and “staging” of the stage.

Visit to “LIGHT CYCLES KYOTO” in Kyoto Botanical Garden and lecture by related personnel

Listen to the stories of people involved in the production and management of the Kyoto Botanical Garden, which holds an immersive experience event where you can feel the fascination of new plants woven by light and sound with all five senses, and get hints for “direction” and “planning ability”.

* Lectures by related personnel involved may be subject to change.

• Lecture by JTB Corporation

Learn about the ideas that JTB Corporation values when planning events and get tips on how to create better events.

Workshop on martial arts events and staging by a comprehensive martial arts manufacturer.

Provide martial arts experiences while using the latest filming cameras and other equipment, and learn about “staging” and “planning” martial arts events from Tozando Co.

2

【9/29 – 12/10】 Stage production planning and content creation

Under professional guidance, we will proceed with the planning and production of the stage production (video, sound, lighting, composition, etc.) for the day of the event.

While collaborating with student athletes belonging to the Athletic Association, you will consider and prepare the competition structure and staging contents.

3

【12/11】 Event DAY

4. Program Schedule

August 4 (Mon) 12:00 p.m.	Application deadline
September 27–28	Overall kickoff and Overnight Pre-Learning Program
September 29- December 10	Preparation and Activity Period
October 6, 27, November 17	Face-to-Face Meeting @ OIC
December 10	Rehearsal
December 11	Event Day

* There may be other opportunities to participate in events such as BKC Welcome Day/Global Week.

* While full attendance is not mandatory, we encourage you to make every effort to attend.

* After team assignments (role allocation), in addition to the above overall schedule, each team will hold meetings and engage in activities and preparations for the event.

5. Program Application

○ Eligibility :

- All undergraduate students

*Student status must be “enrolled” or “studying abroad”

*No disciplinary action of suspension or higher in the current academic year.

*Non-Japanese speakers are also welcome to apply. However, this program will be conducted on the basis of Japanese, although consideration will be given to English-language responses

○ Application period : Thursday, July 17, 2025 to **Monday, August 4, 2025 at 12:00**

○ Application briefing : Monday, July 28, 2025 from 12:30 *Optional

<https://ritsumeai-ac-jp.zoom.us/j/94864506735>

Meeting ID: 948 6450 6735

○ Number of applicants: 30

* If the number of applicants exceeds the limit, selection may be made based on the reasons for applying. Selection will be made based on the reason for application.

* Minimum number of participants: 15

○Program fee : 4,000 yen per person

*Included in the participation fee

Accommodation and meals (one breakfast and one dinner) for the pre-study tour and participation fee for this program

*Not included in the participation fee (items requiring personal expenses)

Personal meals required on-site, face-to-face MTG and the event itself/ not included in the participation fee above. Transportation expenses for face-to-face meetings, rehearsals, and event preparation, as well as the cost of obtaining insurance coverage beyond that provided by the University.

6. how to apply

Please respond to the following URL/QR code by **12:00 p.m. on Monday, August 4, 2025.**

<https://forms.office.com/r/HPdd9PamrF>



7.Contact

Center of Athletics & Sports Services Omoto/Uchida

bkc sport@st.ritsumei.ac.jp

*E-mail title for inquiries: "About the Stage Event Co-Creation Program"