

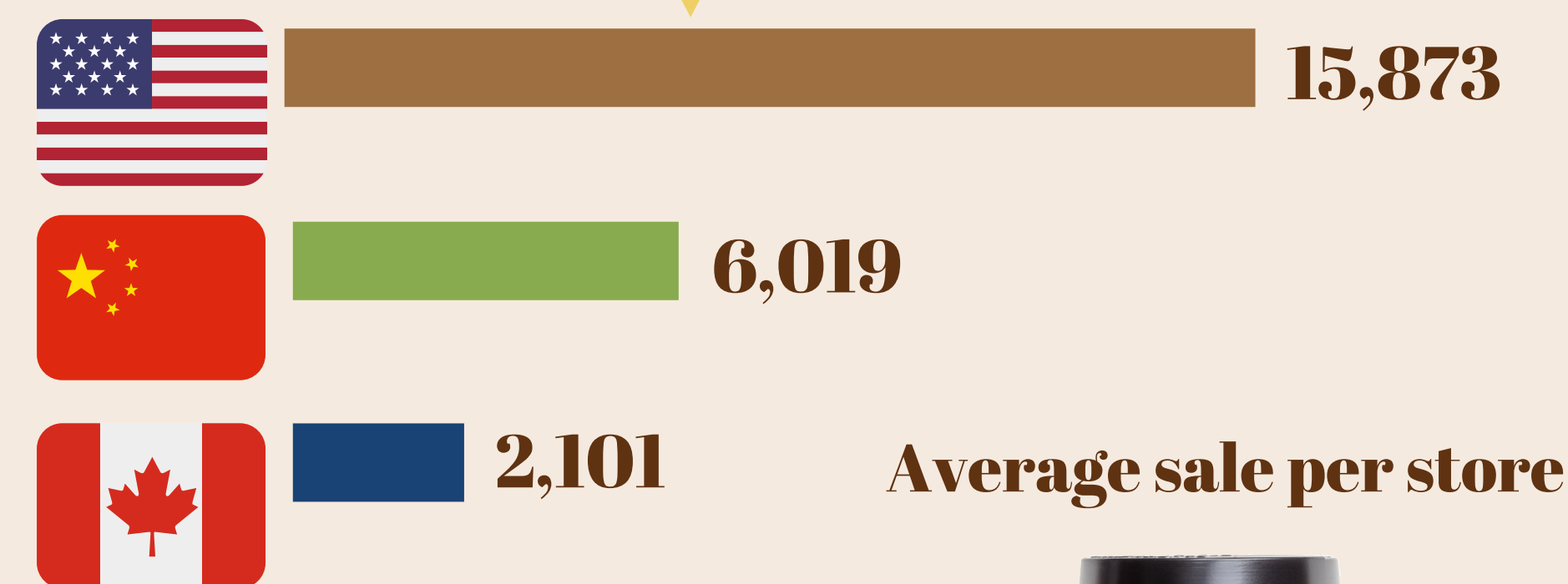
STARBUCKS' SUPPLY CHAIN

UNVEILING ITS LABOR PRACTICES IN THE AMERICAS

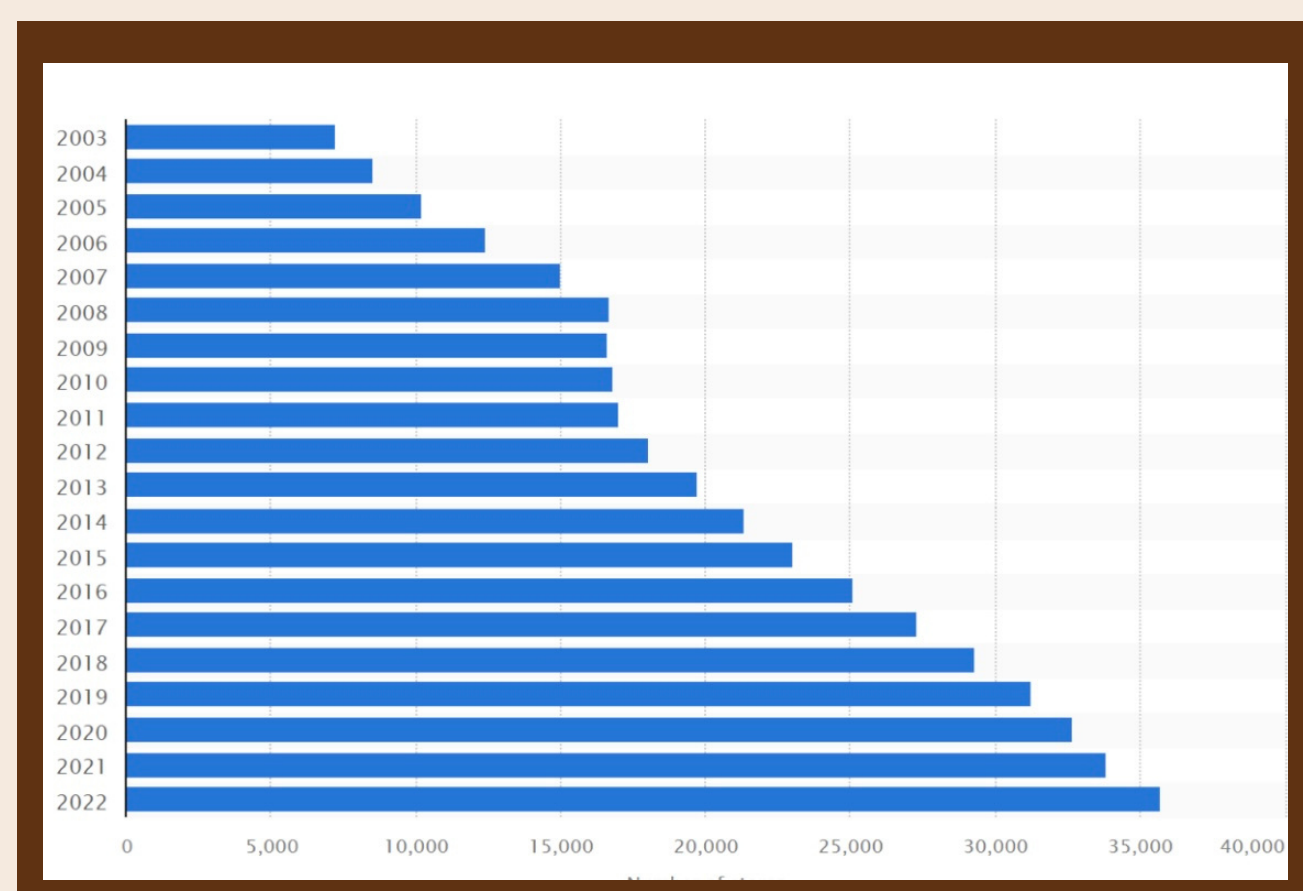


Team: Antibucks (Amekawa Zemi)

1. Background of Research



600 /day



Number of Starbucks stores worldwide 2003-2022
Source: Statista Research Department (2023)

2. Research Objectives & Analytical method

- The research aims to provide insights into the business structure of Starbucks, with a focus on analyzing issues related to child labor and worker exploitation.
- This research employs the Area Studies method and focuses on two specific regions related to labor issues at Starbucks: 1) Guatemala and 2) Brazil.

3. Starbucks Policies

<C.A.F.E. Practices>

The Coffee and Farmer Equity (C.A.F.E.) Practices established standards for the ethical sourcing of coffee beans to ensure:

- economic transparency
- social responsibility
- environmental leadership
- quality

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4. Findings

● Child Labour Risks

Farms in Guatemala / Supply chain beans

carrying 45kg of beans
8 hours/day × 6 days/week
= 46 hours/week
daily wage: less than \$5
= cheaper than the price of a latte

Working conditions of eight years old children



suspected among five famers in Starbuck's supply chain

labor conditions reported by the UN International Labour Organization

● Worker Exploitation

Labor rights violation at Brazil C.A.F.E. coffee farms

DIRTY LIST

Forced Labor

Debt Bondage

Dangerous & Degrading Conditions

Debilitating Work Days



C.A.F.E. Practices



Living and working conditions at the Córrego da Prata farm, where workers were rescued from illegal labor conditions.

"We had to pay in order to get paid."

Extremely poor quality of working environment



Certified Coffee, Rightless Workers

30%

of the workers' wages are withheld to cover the costs of the portable coffee harvesters they use and the fuel required to operate these machines.

Illegal wage cuts

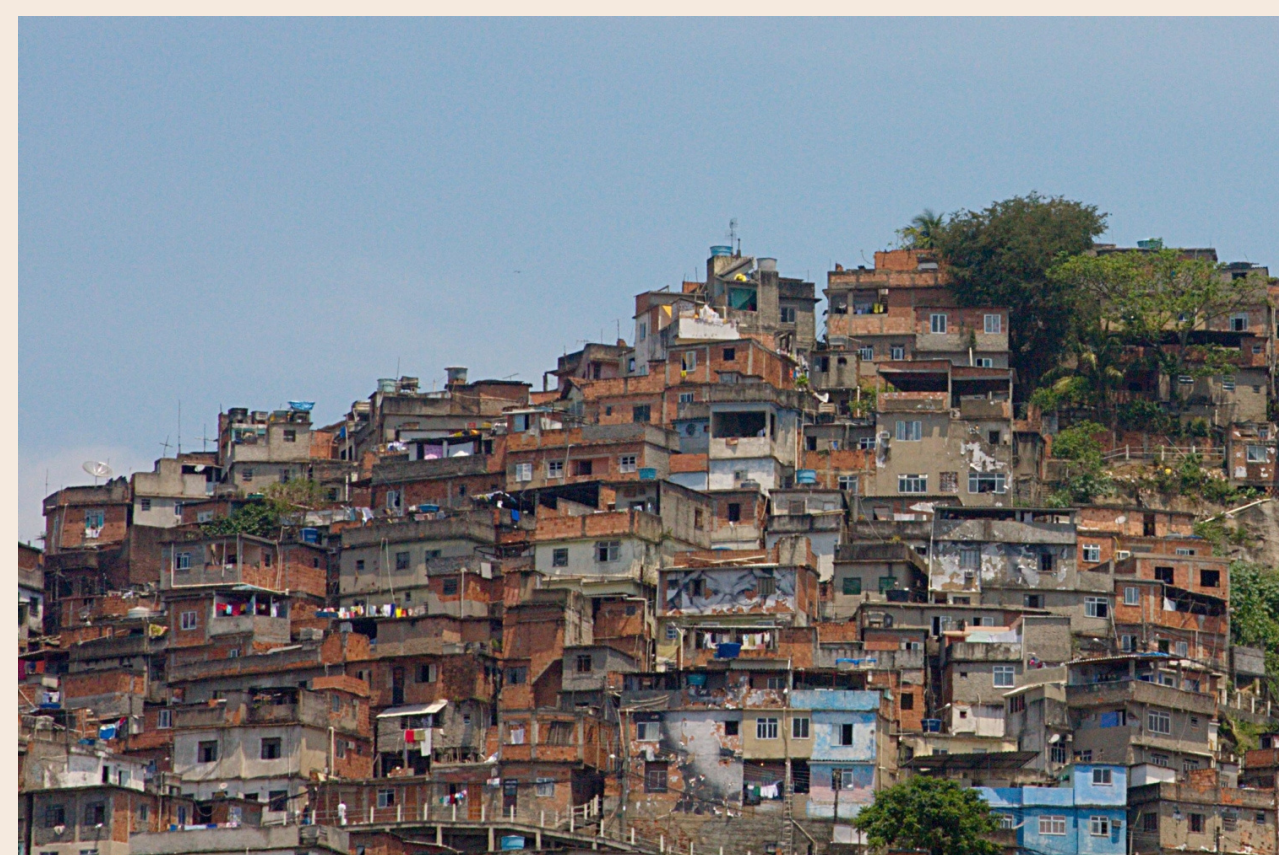
Non-Essential equipment

● Vulnerable Groups



Indigenous and marginalized groups

Rural Areas



Poverty Stricken Areas

Lack of Legal Protection



5. Conclusions and Possible Solutions

The certification system is weak, lacks transparency, and does not effectively incorporate the views and real-life experiences of workers.



- Fair-trade certified coffee supports small producer organizations, and farmers can receive a fair-trade premium.

- Moving beyond minimum standards and towards ensuring farmers earn a living income.
- Established minimum price standards for coffee, ranging from \$1.60 to \$2.20 per pound.

