

BRICSの真の目的は？ ステレオタイプの再定義

# Redefining BRICSian Stereotypes

Uncovering the True Intentions of the Rising Global South Economic Forum

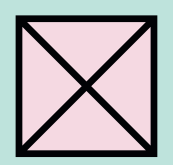
## NEWS

Brics summit: Is a new bloc emerging to rival US leadership?

Global Perspectives

## The BRICS Summit 2023: Seeking an Alternate World Order?

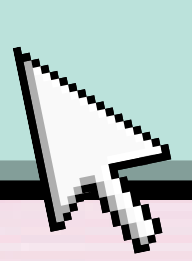
Global Memo by ORF, SWP, SAILA, SVOP, SIIS, RSIS, FGV, and CFR  
Aug 31, 2023



## RESEARCH QUESTION

Juxtaposed with how Western narratives construct BRICS as the “boogeyman,” how do the summits of 2009 and 2023 elucidate the economic forum’s true intentions?

Start



## NARRATIVE ANALYSIS

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## SUMMIT LANGUAGE

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### 2009

- Emphasize to advance the reform of the international financial system.
- Demand and criticism.
- Addressing global financial, food, and energy issues.
- The elevation of India and Brazil’s international status.

### 2023

- Emphasize sustainable and peaceful multilateral economic cooperation in a multipolar world order.
- Institutionalization and expansion.
- More means to maneuver (e.g., SDGs and Global South’s issues).
- Procedural updates (membership and currency).

## THEORY APPLICATION

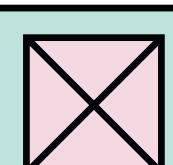
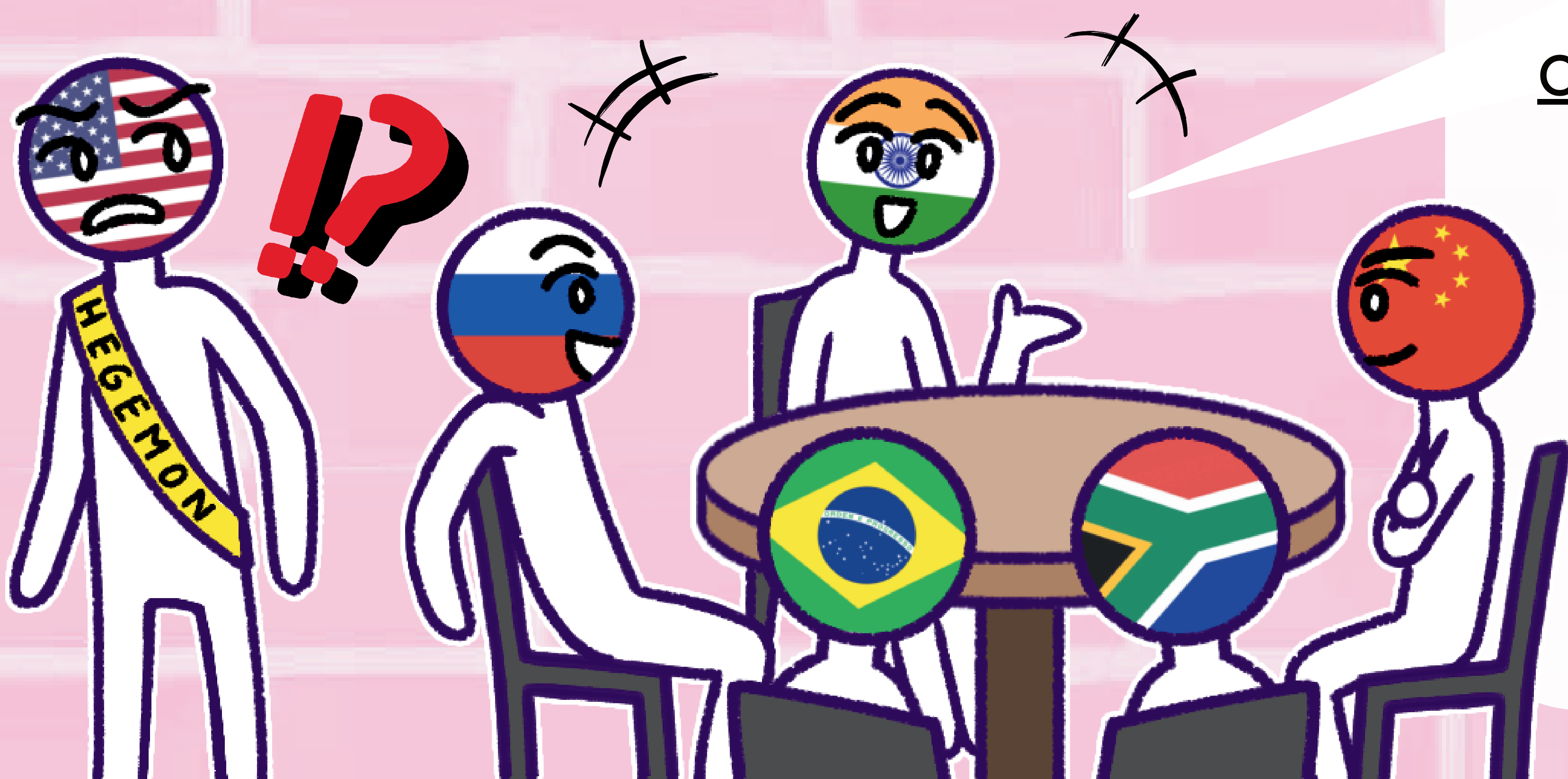
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### Avery Goldstein: A Unipolar Hegemon’s Overreaction to the Threat of a Rising Power

Unipolarity provides strong incentives for the unipolar hegemon to remain vigilant and become increasingly sensitive to a rising power’s increase in capabilities to challenge the ruling one.



Apply



## CONCLUSION

The language of BRICS’ 2009 and 2023 summits reveals that the true intentions of the forum are mainly economic. To the extent to which it goes beyond its economic visions, it reflects how the economic forum has advocated for increased Global South representation and improved treatment in the global financial order. Applying Goldstein’s theory, the antagonization of BRICS in the Western narrative as the “boogeyman” was a natural overreaction and form of vigilance of the Western hegemon, namely the United States, in response to the rise and expansion of BRICS.

## References

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