

ADAPTATION METHODS:

**Local Partners in Disaster Relief and
Recovery in Ormoc City, Philippines**

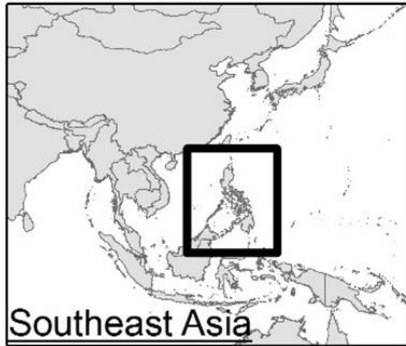
Marjorie D. RESUELLO

Project Researcher

Asia-Japan Research Institute, Ritsumeikan University

DMHA Online Course

October 13, 2021



Background

- Typhoon Uring in 1991 resulting to “Ormoc Tragedy”

Year	Tropical Cyclones	Casualties	Total Damages
1991	Uring (Thelma)	>8,000	PhP 600 million



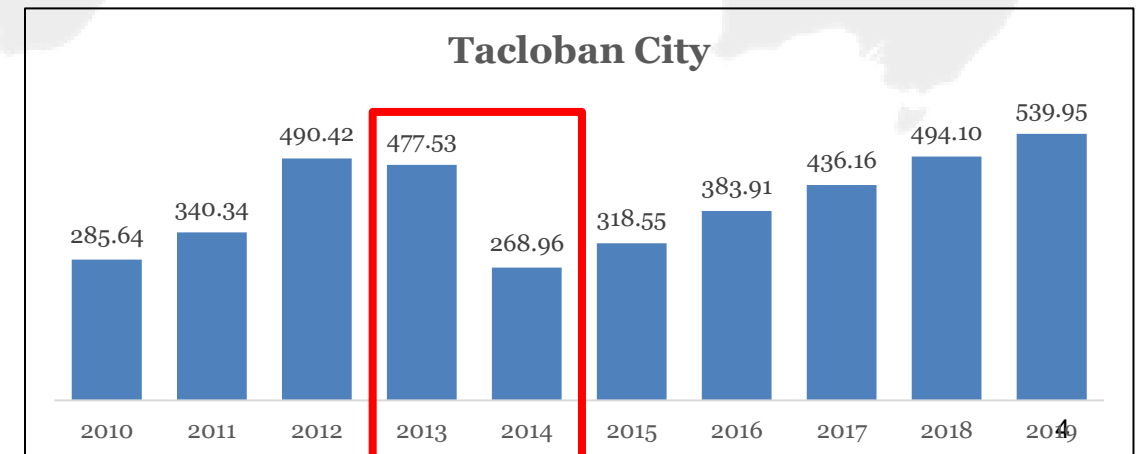
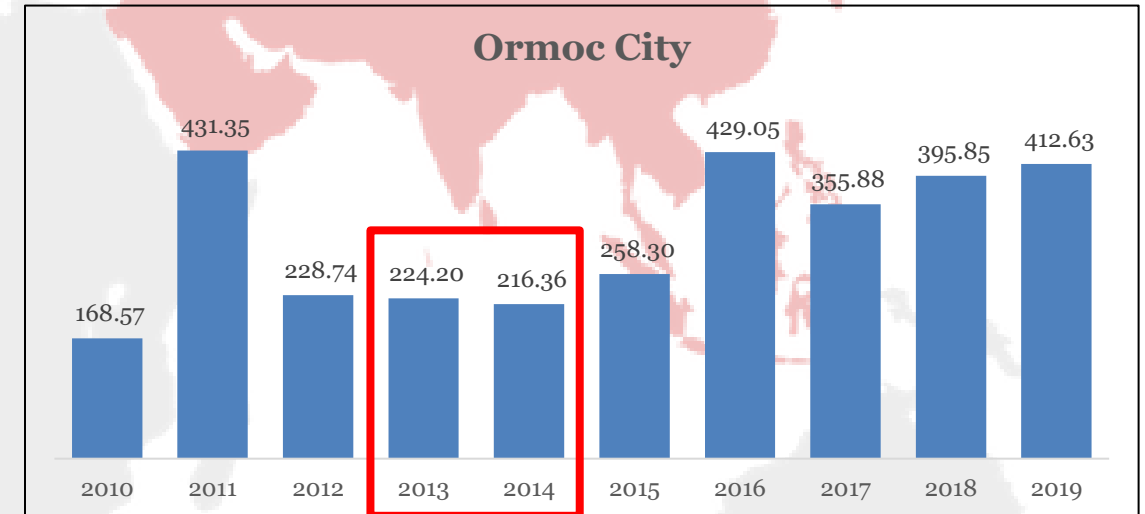
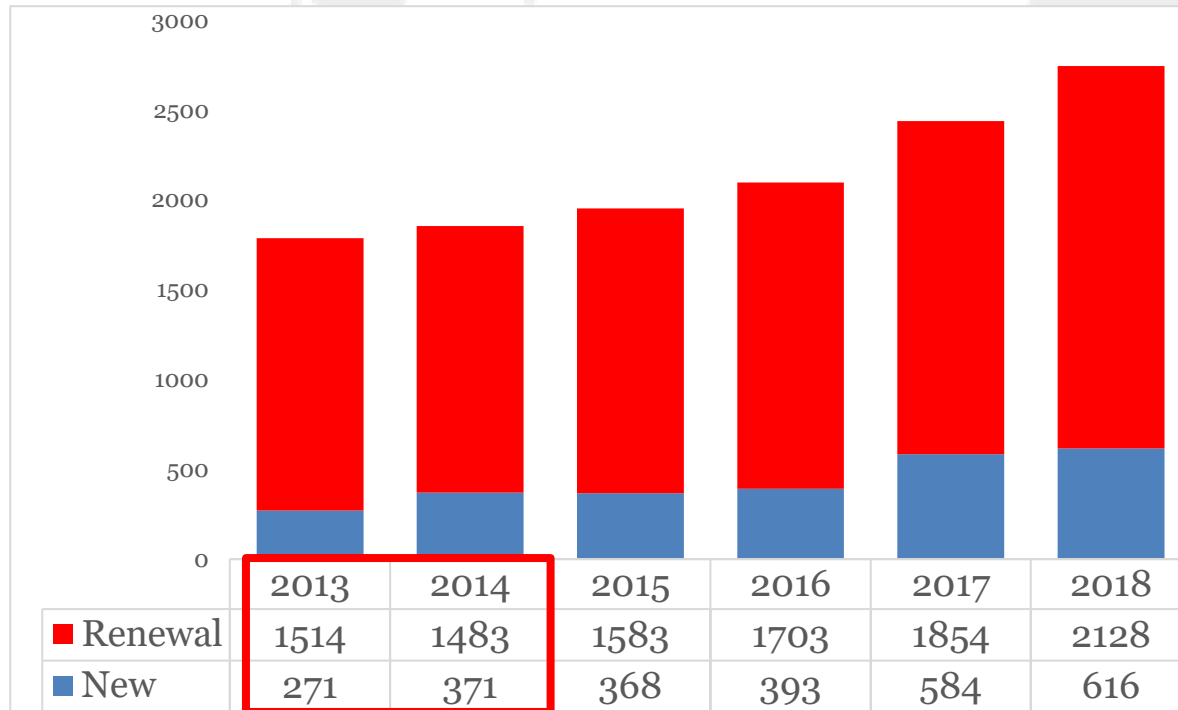
- Super Typhoon Haiyan in November 2013
 - Heavily damaged infrastructures
 - Power and communications interruptions

Impacts	Casualties	Percentage
Philippines	6,300	
Leyte Province	5,902	90%
Ormoc City	38	.64%



Businesses in Local Growth

- Businesses in Ormoc City has continued to flourish even after the onslaught of the Typhoon Yolanda in 2013.
- Minimal impact to the local income of Ormoc City local government
 - 0.03% decrease



The Frame of Interaction between Local Government and Businesses

	Local Government	Businesses
“Identity”	Devolved mandates Disaster management Local income generation for service delivery	Lifeblood of the economy <ul style="list-style-type: none">• Profit• Job
Challenges	Lack of resources to perform devolved mandates	Damages to businesses (business closure)
Result	Loss of income and jobs	

Locally-led DMHA Initiative

New consciousness:

Businesses as partners in disaster relief and local economic recovery



Local
government

Disaster-
resilient local
economy

Businesses





Local government

Disaster-resilient local economy

Businesses



Transparent and efficient disaster relief efforts

- Ormoc Chamber of Commerce (ORCHAM) as focal point to receive cash donations from private individuals and companies
- They issued official receipt to every donation

Business resiliency support

- Extension of payment of business permits, giving the businesses consideration to recover
- Securing peace and order as strategy for business-friendly environment
- Business continuity planning workshops

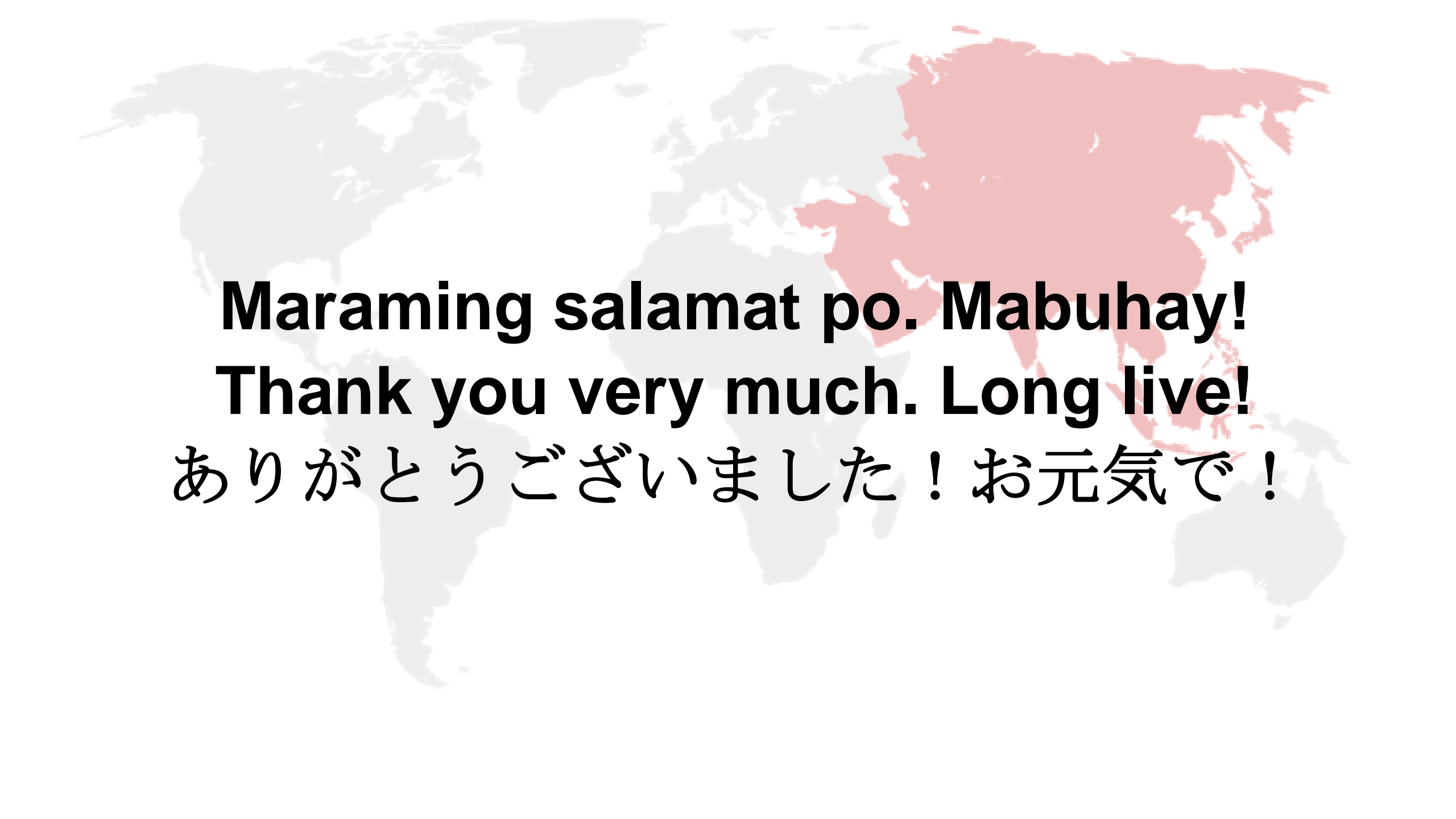
Businesses as Partners in Local Economic Recovery

- Recognizing the role of businesses in pursuing local economic recovery
 - Sustain local income, spur economic activities and employment generation
 - These economic opportunities are necessary to uplift the majority of population who are poor from state of vulnerability to disaster risks.
- Building trust between the local government and the businesses
 - Participatory decision-making and capacity-building
- Peace and order as the main thrust of the Mayor in order to attract investors and retain businesses
 - Securing peace and order in the city is seen as a strategy to provide business-friendly environment to investors and businesses



Conclusion

- **Local knowledge:** Businesses as partners of local government in disaster management and local economic recovery
- Harmonizing disaster management and local economic recovery through reinforcement of the roles and interventions of the businesses and local government
- **Challenge:** Trust-building between the local government and businesses

A world map is shown in the background, with the Philippines highlighted in a light red color. The text is centered over the map.

Maraming salamat po. Mabuhay!
Thank you very much. Long live!
ありがとうございました！お元気で！