

A questionnaire

We are students who study at Ritsumeikan University, Kyoto.
We are conducting this research to know more about Kyoto tourism ourselves
We shall not use the findings for any other purpose than our in-class activities.
Thank you for your help in advance.

ABOUT JAPAN

Q1 What made you decide to visit Japan?

(①Internet/Book information ②Package ③Previous stay ④Friend's advice ⑤Job ⑥Others<Please write.>)

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Q2 What is the budget of your stay (if we may ask you?)

(yen)

Q3 How long have you plan spent in making the plan for this tour?

(①one to three months ②four to six months ③more than seven months)

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Q3-1 How long are you staying in Japan?

(①a day or two ②three to six days ③a week to four weeks ④more than a month)

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Q4 What is your tour style?

(①Personal tour ②Package tour ③Others<Please write.>)

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Q5 what is your impression of Japan?

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ABOUT KYOTO

Q6 What made you decide to visit Kyoto?

(② (①Internet/Book information ②Package ③Previous stay ④Friend's advice ⑤Job ⑥Others < Please write >)

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Q7 What impress you most of Kyoto?

(①Kiyomize Temple ②Geisya (Geisya is dancing give typically Japanese.) ③Gion
④Kinkakuji Temple 、 ⑤Tozi Temple、 ⑥None ⑦Others < Please write. >)

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Q8 Do you have any other sprits to visit than Kyoto?

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Q9 What gives you a good impression about Kyoto? < You can choose more than one. >

(①Atmosphere ②symbolize typicality Japanese ③temples and shrines ④good transportation facilities
⑤Others < Please write. >)

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Q10 what gives you a bad impression about Kyoto? < you can choose more than one. >

(①too many people ②unbalanced atmosphere ③less than boards for tourists ④unkindness ⑤
transportation system ⑥Others < Please write. >)

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Q11 Do you want to visit in Kyoto again?

(Yes ・ No)

Q12 Why do you think so? Please write.

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Q13 Please writes down whatever you come up with about Kyoto.

(

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ABOUT YOURSELF (if you may ask)

Where are you from?

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Sex

(man · woman)

Whom did you come to Japan with?

(①wife ②yours girlfriend ④family ③friends ④parents ⑤others< Please write.>)

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Is Age several's?

(①10' ②20'③30'④40' ⑤50'⑥60' ⑦70'σ~)

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Thank you for your kindness.

Ritsumeikan University

Syuhei Kishimoto, Toyoki Tasaka, Kohei Nomura, Shintaro Matsuda